

Brett Boyette

portfolio
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SUMMARY

My designs focus on combining beautiful visual elements and typography to create effective communication and strong branding. I am an award-winning graphic designer with over a decade of experience in digital and print design. Detail oriented with a comprehensive understanding of the Adobe Creative Suite. Highly motivated, creative, versatile, and skilled in creating and producing high-end B2B and B2C designs. Exceptional interpersonal skills and accomplished at incorporating the desires of the client with a superior design solution. I am seeking a company that demands high-quality designs to further their business goals.

INDUSTRY EXPERIENCE

GRAPHIC DESIGNER, Sea-Dog Line

Feb 2017 – Present

[portfolio](#)

- Primary responsibilities include the design of Catalogs & Print Media, Marketing Materials & Signage, Custom Packaging Solutions, Website Graphics, and more.
- Responsible for refining and maintaining company branding.
- Design of custom packaging and merchandising solutions for after-market.
- Shooting and re-touching of product photography.

CREATIVE LEAD, BizTech Rx

April 2015 – Present

[portfolio](#)

- Responsible for the re-branding and design of BizTech Rx, including complete website redesign, new marketing slicks, trifold brochures, and other marketing materials.
- Website design for over a dozen clients, including local Re/Max branch.
- Layout and design for local quarterly magazine, Marysville Tulalip Life.
- Large-format print design for acrylic outdoor business signs.
- Ad design for print media, such as magazines, booklets and others.

GRAPHIC DESIGNER, InfoAdvantage

Jan 2013 – Oct 2013

[portfolio](#)

- Web co-design with creative director of international and multi-language websites using best practices to optimize traffic, page views, and enhance the user experience (UX).
 - Brand identity for Directions 2013, a mid-sized Microsoft partner conference. Won 2014 Communicator Award of Excellence for environmental graphics.
 - Execution and development of art asset files, while readying files for print and/or digital applications with the goal of balancing aesthetic and production considerations.

GRAPHIC & WEB DESIGNER, Contractor

August 2007 – Present

- Website design, including business cards.
- Design and implementation of brand identity, including logo, website, business cards, brochure, rack cards, custom apparel and more.
- Flash animation of 13 one-minute movies combining illustration, vector, and raster images based on provided graphics and brand guidelines.
- Tutorial movie produced using flash animation and vector graphics.
- Flash animations used for hero graphics and other digital assets.
- Flash animation of over 50 two-minute Impact Movies by integrating time line animation techniques with photo manipulation and optimization, layout design, typography, and color management to build interest and meet measurable goals.

AWARDS

2014 AWARD OF EXCELLENCE, Communicator Award

Won the highest honor for designing signage and environmental graphics for Direction2013.

2013 AWARD OF DISTINCTION, Communicator Award

Won for designing a set of themed signs for Direction2012.

SKILLS

DIGITAL

Graphic Design
Web Design
Layout Design
Brand Identity
Logos
Hero Graphics
Flash Animation
Slideshows
Call-to-Action
Website Maintenance
Dreamweaver Templates
PowerPoint Templates

PRINT

Large & Small Floor Signs
Acrylic Signs
Large-Format Banners
Tri-Fold Brochures
Posters
Postcards
Magazine Layout
Business Cards
Tradeshow Booths

ADOBE CREATIVE SUITE

Photoshop
InDesign
Illustrator
Muse
Dreamweaver
Animate (formerly Flash)

TECHNICAL EXPERTISE

HTML/XHTML & CSS
JavaScript (basic)
ActionScript (basic)

MICROSOFT OFFICE

PowerPoint
Word
Excel
Outlook

EDUCATION

THE ART INSTITUTE OF SEATTLE

Associate of Applied Arts Degree
in Animation and Art Design
Graduated 2007

UNIVERSITY OF ALASKA FAIRBANKS

Bachelor of Art Degree in English
with an Art Minor
Graduated 2005